

### Corporate TPS (Telephone Preference Service) screening - now a legal requirement.

As you know, it is now an offence punishable by a £5,000 fine to make an unsolicited call to any business from 28 days after it has written to the Telephone Preference Service and registered its telephone numbers.

#### This effectively means:

- You can no longer make unsolicited calls to just any number you see on a letterhead, in the yellow pages or a web site for example, without first checking that it is not opted-out.
- You can no longer make unsolicited calls to numbers held in your own databases, contact management systems etc without first checking that they are not opted-out.

The extension of the TPS to include businesses now affects every organisation involved in telesales, yet, only a small proportion of UK businesses fully understand the new TPS legislation. Even less actually know how to comply.

However, the cleansing process need not be such an issue, our carrier based solution is both FREE and hassle free and ensures your employees do not break the law, removing the risk of potential fines of up to £5,000 for talking to the wrong people.

The service works via carrier pre-select and each call made is automatically screened against the complete TPS database during call set up, within the telephone network, 24 hours a day, 365 days a year.

No extra equipment is required to benefit from this service and many of our clients use it as a backup to other cleansing activities. For example, our service will block calls to newly registered numbers contained in a list that had not been checked against the TPS or Corporate TPS for two months.

#### It's catching on

A week after it was launched, the Corporate Telephone Preference Service generated over 20,000 registrations. This figure is in addition to the 4 million individual/consumer telephone numbers already on the basic TPS register. According to Tessa Kelly, director of compliance operations at the DMA, registrations could reach 16%...this indicates that unless telephone numbers are checked against TPS before calling, then up to 1 in every 6 sales calls will be to a number that is an opt-out.

#### The FREE hassle free option

Our service is provided **'free of charge'**. Our clients simply pay for their outbound calls through us at the same call rates if not lower than those they paid previously.

**For more info, fax back this sheet to 0870 285 4888, email info@corporate-tps.info or call 0870 900 9092**

Contact Name ..... Company.....  
Position ..... Address .....  
Tel. no.....  
email.....

#### Telesales Calls:

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##### Current spend on outbound calls per month

- |  |  |
|--|--|
| <input type="checkbox"/> £100 - £500   | <input type="checkbox"/> £2001 - £5000   |
| <input type="checkbox"/> £501 - £1000  | <input type="checkbox"/> £5001 - £10,000 |
| <input type="checkbox"/> £1001 - £2000 | <input type="checkbox"/> Over £10,000    |

##### Current call rates (Peak)

Local \_\_\_\_\_ National \_\_\_\_\_ Mobile \_\_\_\_\_

Please contact me by  phone  email

#### Other Call Centre Services (Please tick for more info):

- Premium Rate Numbers  Call Loggers  Broadband
- 0870- fax2email** numbers - convert incoming faxes into email
- RENT FREE 0800, 0844, 0845 0870** numbers\*
- Reduced inbound call charges to existing **0800** numbers

NB BT charge ~ 3p/min more for inbound calls. E.g. 40 hours of incoming calls per week, equates to an extra charge of £6000.00 pa

\*The following benefits apply to new and ported non geographic numbers ► **NO** monthly, quarterly or annual charge (NB BT charge £200 pa per number), **NO** set-up costs, **NO** minimum contract, **NO** additional equipment, **NO** inbound call charges on 0845 numbers **FREE** monthly reports/statistics on incoming calls, Intelligent Routing, **REVENUE** stream from inbound calls to 0870 & 0845 numbers.

**PS To benefit from our carrier based solution takes just 15 days and is completely hassle free.**